



Welcome to...



KVARNER
Diversity is beautiful

**Tourism and Travel in the
Kvarner Region**



Geographical position


CROATIA



Kvarner – so close...



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How to reach Kvarner?

- easily accessible from tourist generating markets:
 - by air
 - by road
 - by sea
 - by rail



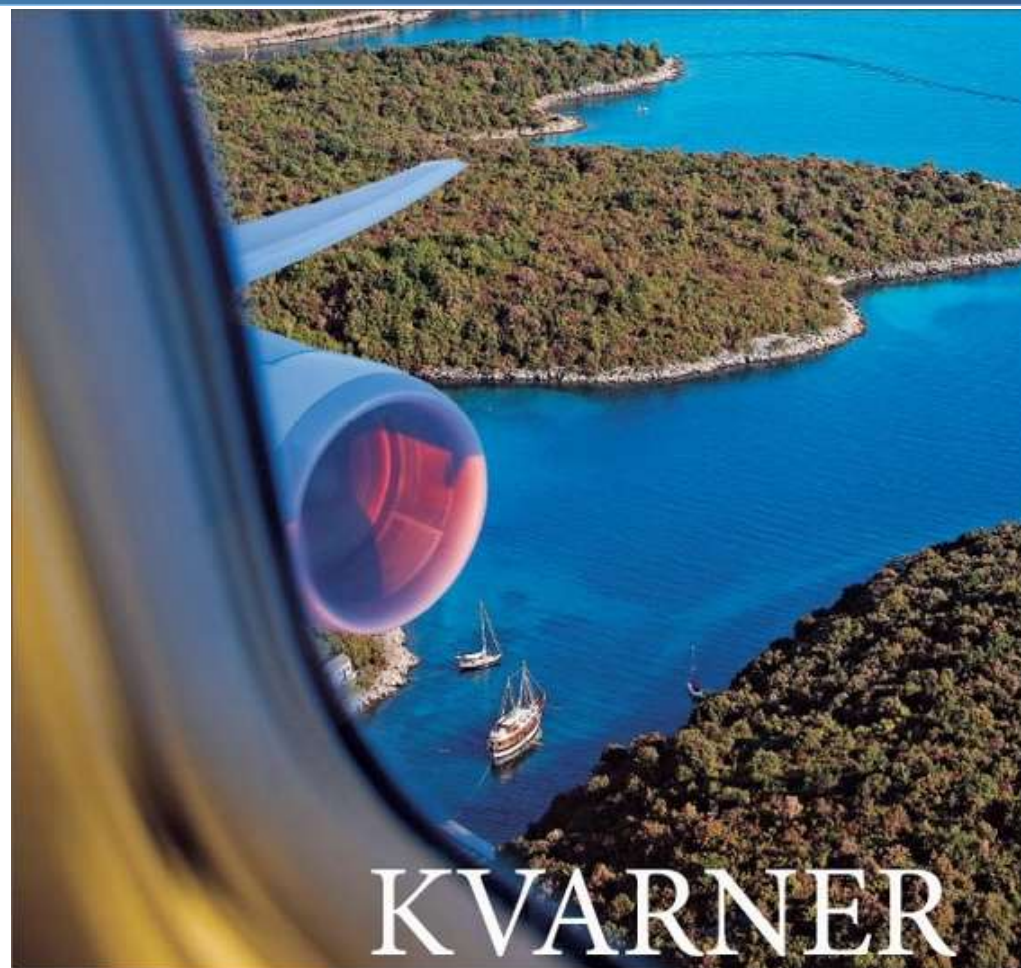
How to reach Kvarner?

By air

Airport «Rijeka», Island of Krk www.rijeka-airport.hr

- Flights:

- Croatia Airlines
- Ryanair
- TUI Fly
- Germanwings
- Condor
- SkyWork
- Scandjet



**KVARNER
BY AIR**

RIJEKA Airport
Island of Krk - Croatia

By air

- **other surrounding airports in km:**

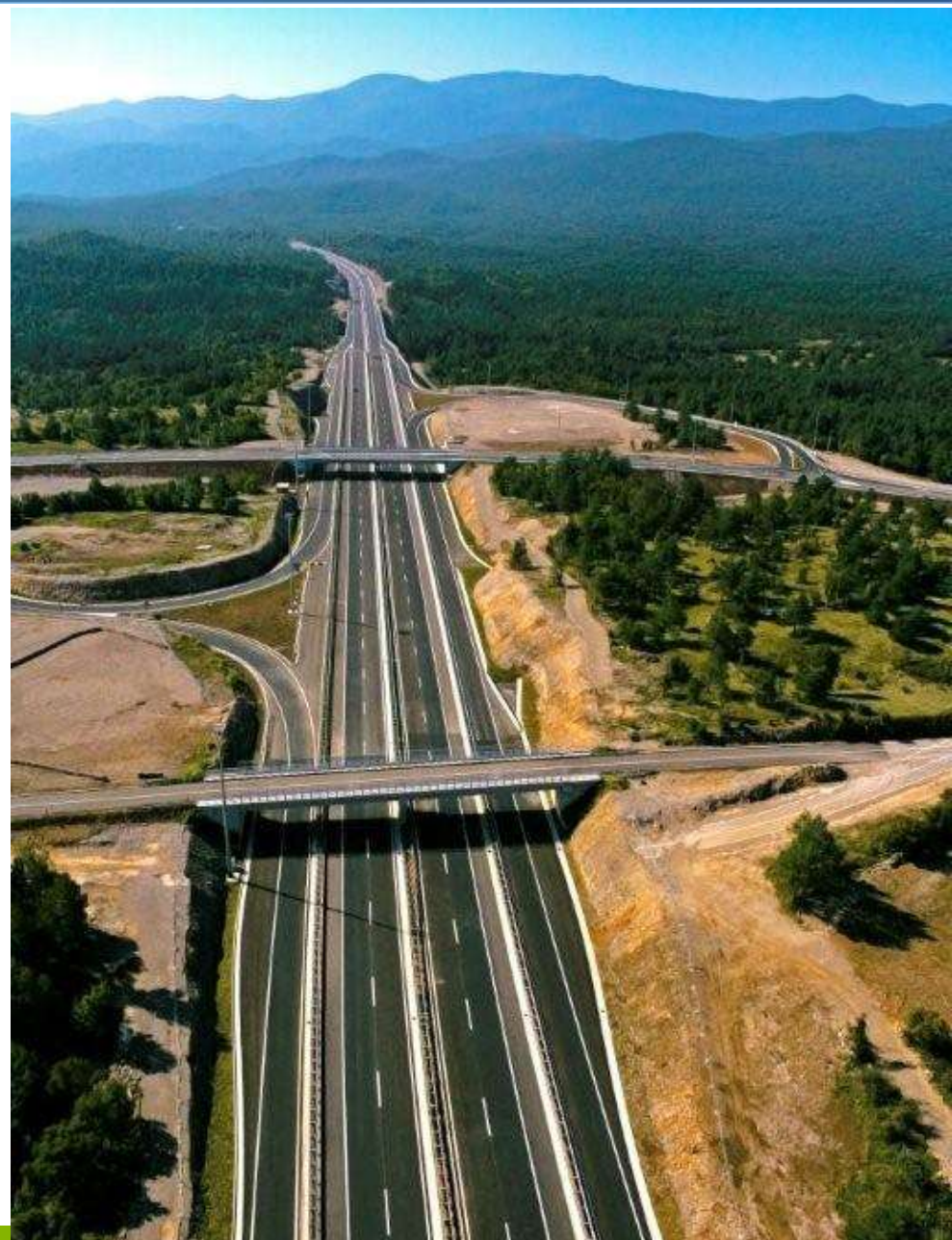
- Zagreb – 165
- Pula – 100
- Ljubljana (SLO) – 115
- Trieste (I) – 72
- Venice (I) – 230



How to reach Kvarner?

By car

- highways to Middle European and Mediterranean towns
- distance from Rijeka:
 - within a radius of 500 km:
Venice, Vienna, Budapest,
Munich, Prague, Belgrade,
Dubrovnik



How to reach Kvarner?

By sea

- coastal lines along the Adriatic
- car-ferry services to the islands
- 8 marinas
- Rijeka, the largest port in Croatia
- cruisers



Are you familiar with the Kvarner region?

- combination of shores, islands and highland diversities
- 9 renowned tourist subregions



Opatija Riviera

- original wellness centre of the Adriatic



Riviera of Crikvenica

- high energy,
sport and
health riviera



Novi Vinodolski Riviera

- valley of wine meeting the spa resort



Rijeka area

- dynamic hub of the region



Island of Krk

- heart of the region



Island of Rab

- island of Renaissance



Island of Cres

- eco-centre of the region



Are you familiar with the Kvarner region?

Island of Lošinj

- island of vitality



Gorski kotar

- forested highlands - just 30 minutes from the sea



- largest bay in Croatia – **the Kvarner Bay**
- largest Croatian islands – **Krk and Cres**
- longest tourist tradition in Croatia – **Opatija**
- oldest hotel on the eastern coast of the Adriatic – **Grand hotel “Kvarner”, Opatija**
- largest port in Croatia – **Rijeka** (County centre)
- highest mountain peak in the Kvarner region – **Bjelolasica-Kula (m) 1.534**
- highest settlement in Croatia – **Begovo Razdolje (m) 1.060**
- narrowest street in the world – **Vrbnik, island of Krk**
- largest concrete bridge arch – **Krčki most**
- best known folk instrument in the Kvarner region – **sopile** (kind of long flute)
- one of the largest wellness centres in Europe – **Novi Hotels&Resort, Novi Vinodolski**

Why visit the Kvarner region?

Crossroads of mid European and Mediterranean cultures



The longest tourist tradition in Croatia

- More than 160 years, in the course of 3 centuries
- Tourist centenarians:
 - Opatija - since 1848
 - Fužine - since 1877
 - Novi Vinodolski - since 1878
 - Lošinj - since 1888
 - Crikvenica - since 1888
 - Rab - since 1892
 - Selce - since 1897
 - Baška - since 1907
 - Malinska - since 1912



From the Kvarner Guest Register

Yesterday:

- Franz Joseph I., Anton Pavlovič Čehov, Gustav Mahler, Isidora Duncan, James Joyce, Edward VIII

Today:

- Ivo Pogorelić, Janica Kostelić, Davor Šuker...



Why visit the Kvarner

Year-round
destination



Why visit the Kvarner region?

A health destination

- pleasant and healthy Mediterranean and mountain climate
- roughly equal land and sea surface
- woods cover half of the land surface



A healthy destination

- diversity of preserved pristine nature
 - potable (drinking) water
 - clean air
 - 32 protected areas
 - native plants (2700 species)
 - butterflies (500 species)
 - griffon vulture, dolphin, brown bear and lynx



Why visit the Kvarner region?

Summer holiday destination

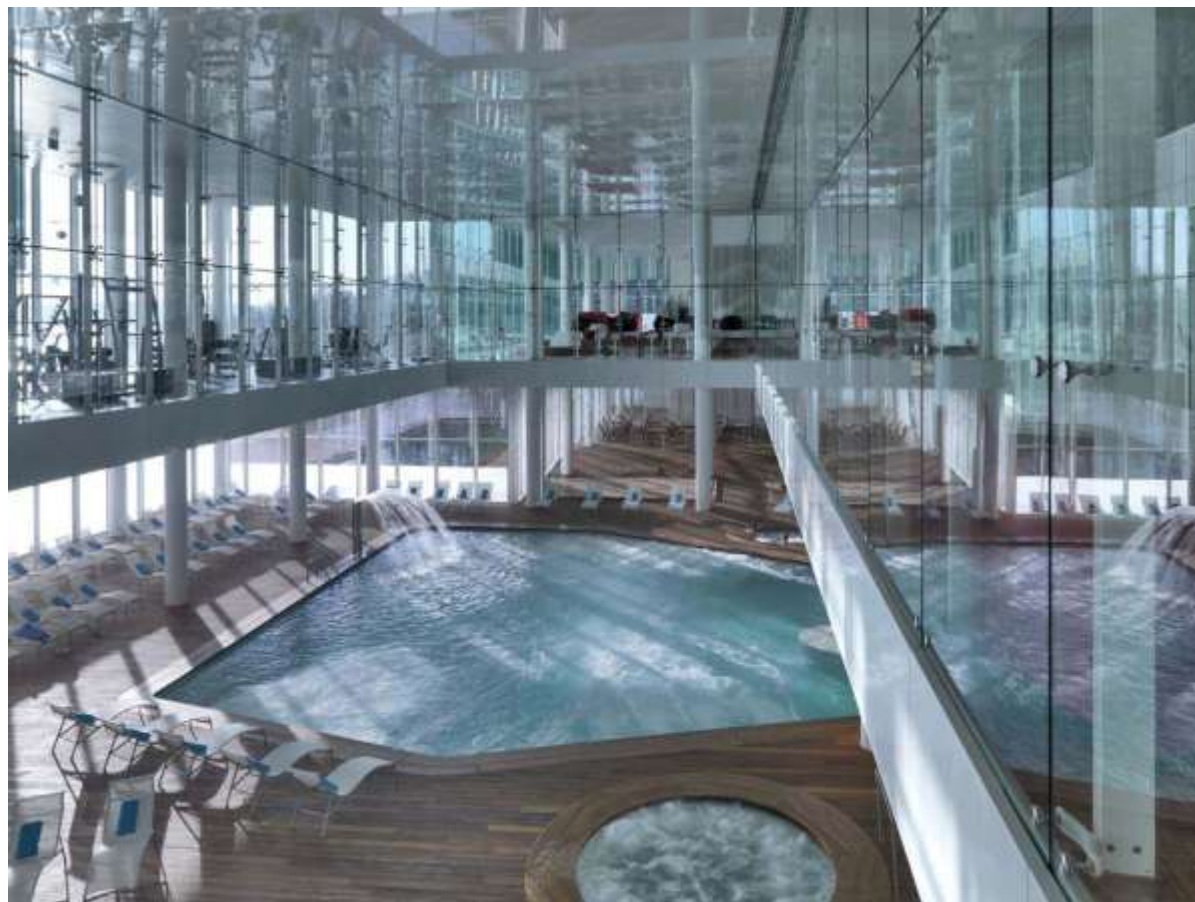
- Plenty of sunshine
- Cristal clear sea and air, clean sea, numerous beaches with blue flags (pebble, sand, rocks)
- 1.065 km of coast-line



Why visit the Kvarner region?

Health tourism and wellness

- tradition in health tourism and climatic health resorts
- spa and wellness facilities in 42 hotels
- specialized health institutions:
 - «Thalassotherapia», Opatija
 - «Thalassotherapia», Crikvenica
 - Polyclinic «Terme», Selce
 - Health resort «Veli Lošinj», Veli Lošinj



Congress tourism

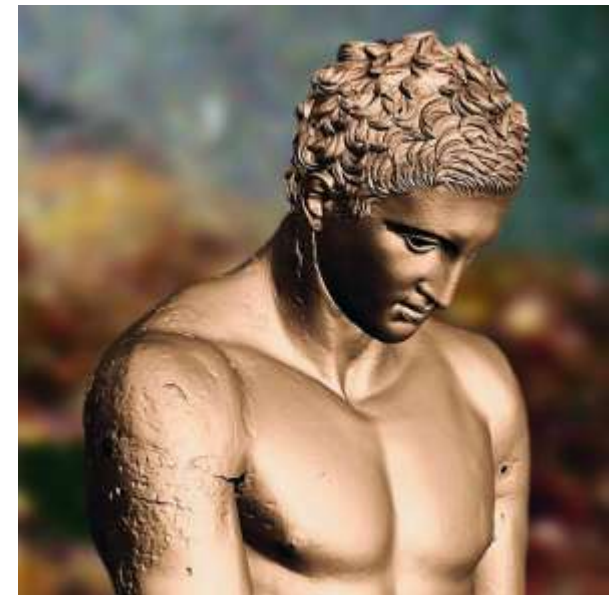
- centuries-old tradition
- one of the leading congress destinations in Croatia
- 130 halls
- 15.000 seats



Why visit the Kvarner region?

Cultural tourism

- rich cultural heritage

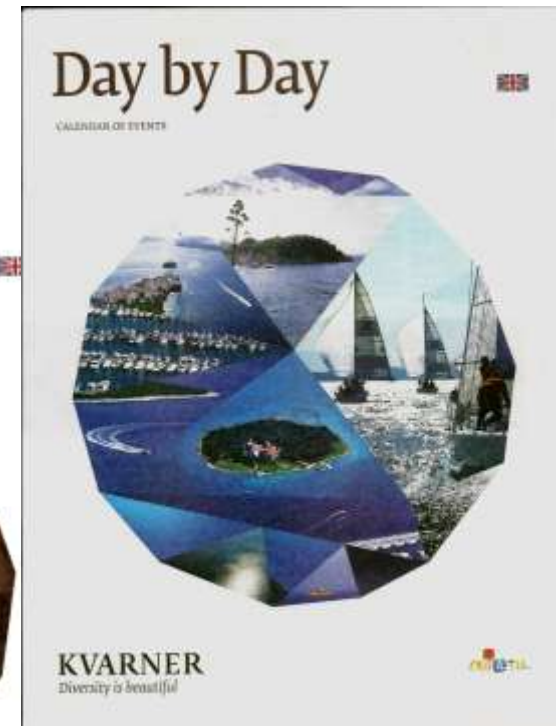


Why visit the Kvarner region?

Event tourism

- year-round calendar of events

www.kvarner.hr



Why visit the Kvarner region?

Yachting and diving

- sailing
- more than 40 diving sites
- fishing, rafting, canoeing, dolphin watching, wake-boarding, windsurfing...



Active holidays

- 1400 km of marked walking paths and promenades
- 800 km of marked hiking trails
- 1300 km of marked cycling tracks
- adventurism
- and other types of sports-recreational tourism (tennis, beach volley, winter program, auto/moto, bird watching, hunting, parachuting, hang-gliding...)



Gastronomy and wine products offered

- variety of traditional Mediterranean and continental cuisine
- more than 250 restaurants and taverns (“konobas”)
- more than 1000 other catering facilities
- local wines, brandy and champagne



Why visit the Kvarner region?

Entertainment



Shopping

- Rijeka – attractive urban shopping



Accommodation capacity:

- Kvarner
 - 178.015 accommodation units
 - 19.425 in hotels (11%)
 - 41.918 in campsites (24%)
 - 95.392 in private accommodation (54%)
 - 21.280 in other facilities (12%)



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1/5
of
accommodation
capacities in
Croatia

Hotel accommodation

- 11% of total accommodation capacity
- 19.425 accommodation units
- 104 holiday hotels
- 1 resort



Campsites

- 24% of total accommodation capacity
- 41.918 accommodation units
- 38 camps



Private accommodation

- 54% of total accommodation capacity
- 16.317 households
- 95.392 beds
- Quality brand "Kvarner Family"
- www.kvarnerfamily.hr
- family, active and traditional holidays, also local wine and gastronomic products on offer



Nautical capacity

- nautical tourism ports
- 12 marinas with 3.100 berths at sea
- 1.800 dry berths
- yacht and sailing clubs
- 5 nautical transversals



Tourist turnover:

- **Kvarner – one fifth of Croatian tourism**
- on a yearly basis
 - 2.4 million guests
 - 12 million overnight stays
 - 87 % foreign guests
 - strongest markets:
 - D, SLO, I, A, CZ and H
 - HR



1/5
of Croatian
tourist
turnover

For more info...

www.kvarner.hr



QR-Code (quick response code)



www.kvarner.hr



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